



25th April 2019

To Whom It May Concern

Sub: Certificate of Completion

We are pleased to inform you that **Uzma Nazneen**, w/o **Mohammed Zaki**, bearing **Registration Number TTD/2018/06114**, has successfully completed a comprehensive five-month course in **Advertising** with us. The course commenced on **20th November 2018** and was completed on **19th April 2019**.

Throughout the course, **Uzma Nazneen** demonstrated a strong commitment to learning and has acquired in-depth knowledge and practical skills in the field of advertising. The course covered a range of essential topics including, but not limited to:

Introduction to Advertising: Understanding the essence of advertising and its various types.

Advertising Strategies: Developing and implementing effective advertising strategies.

Budget Planning: Methods for planning and allocating an advertising budget.

Effectiveness Evaluation: Techniques for evaluating the success of advertising campaigns.

Media Planning: A comprehensive overview of media planning, including tasks, stages, and instruments.

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Psychological Impact: Exploring the psychological impact of advertising and different advertising models.

Advertising Trends: Insight into current trends in the advertising industry.

Advertising Agencies: An overview of the different types of advertising agencies and their roles.

Uzma Nazneen's performance throughout the course was commendable, reflecting her dedication and eagerness to excel in the field of advertising. We believe that the knowledge and skills she has gained will greatly contribute to her professional growth and success.

We extend our best wishes to Uzma Nazneen for her future endeavours and are confident that she will make significant contributions to any organization she becomes a part of.

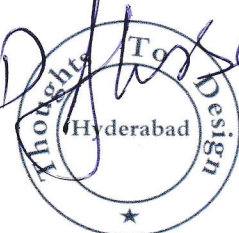
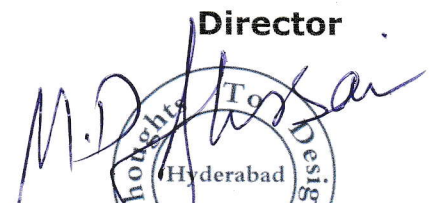
Link For Online Verification:

<https://www.thoughtstodesign.com/certificate-verification>

Yours sincerely,

Amair Hussain Mohammed

Director



Thoughts To Design

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